For:

P.O. BOX 33091

PO BOX 510622

TAMMY BALDWIN FOR SENATE(341732)

NEWARK, NJ 07188-0091

CBS TELEVISION © GW

WCCO-TV

1141-416108

Broadcast EOM

10/01/2012-10/28/2012

10/28/2012

Invoice Num:

Invoice Date:

Billing Cycle:

Billing Period:

INVOICE

Page 1 of 4

Account Exec: Office:

Nicole Roy Pol **GWTS-PH**

Contract Num:

1141-53975 10/16/2012-10/22/2012

Contract Dates: Customer Order:

Linked Order:

CPE:

In Account SHORR JOHNSON MAGNUS(39976)

Milwaukee, WI 53203-0111

With: 1831 Chestnut St Ste 602

Philadelphia, PA 19103-3700 ATTN:Accounts Payable

/ /

BALDWIN FOR SENATE **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

11/27/2012 Net 30 days

uy	Flight				Donalina Bata			W.T.F.O.O.			Total	D-4-	
_ine	<u> </u>			Buy Line Dates			MTWTFSS			ur	Spots	Rate	
1 LUR	THIS MORN	NING			10/16/2012-10/2	21/2012	. T V	V		30	2	450.00	
LUK													
Week (<u>Of</u>			MTWTFS	<u>S</u>	Spots Per Week		<u>Rate</u>					
10/15/2	2012-10/21/20	012		. T W		2		450.00					
Air Dat	te <u>l</u>	<u>Day</u>	Air Time	M/G For	Material		Dur	Rate	Debit		Credit	Remarks	
10/16/2	2012	Tu	06:59:31 AM		TAMTV1208		30	450.00			-		
10/17/2	2012	We	06:44:20 AM		TAMTV1208		30	450.00		- W			
2	CBS THIS N	MORN	IING		10/22/2012-10/2	22/2012	M			30	1	450.00	
CDR										No. 1	W		
Week (<u>Of</u>			MTWTFS	<u>S</u>	Spots Per Week		Rate					
10/22/2012-10/28/2012		М		1		450.00		M					
Air Dat	te !	Day	Air Time	M/G For	<u>Material</u>	10	<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
10/22/2	2012 I	Мо	08:36:26 AM		TAMTV1220		30	450.00					
3	ELLEN DEC	GENE	RES		10/16/2012-10/2	21/2012	W	TF		30	3	775.00	
CDR					W								
	٥,						1000	5.					
Week (240		MTWTFS	<u>s</u>	Spots Per Week		Rate					
10/15/2	2012-10/21/20)12		WTF		3		775.00					
Air Dat	te l	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>	
10/17/2	2012	We	04:28:36 PM		TAMTV1208		30	775.00					
10/18/2	2012	Th	04:18:00 PM		TAMTV1208		30	775.00					
10/19/2	2012 I	Fr	04:22:08 PM		TAMTV1208		30	775.00					
4	4 WHEEL OF FORTUNE				10/16/2012-10/21/2012		.TWTF			30	4	3,100.00	
				-									

For:

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NEWARK, NJ 07188-0091

Account Exec: Office:

TAMMY BALDWIN FOR SENATE(341732)

PO BOX 510622

Milwaukee, WI 53203-0111

Philadelphia, PA 19103-3700 ATTN:Accounts Payable

CBS TELEVISION © GW

Contract Num:

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Product Desc:

Customer Order: Linked Order: CPE:



10/16/2012-10/22/2012

Nicole Roy Pol

GWTS-PH

1141-53975

WCCO-TV

Invoice Num: 1141-416108 Invoice Date: 10/28/2012

Billing Cycle: Broadcast EOM **Billing Period:** 10/01/2012-10/28/2012 Page 2 of 4

INVOICE

11/27/2012 Net 30 days

In Account SHORR JOHNSON MAGNUS(39976)

1831 Chestnut St Ste 602 With:

Broadcast airtimes represented are reported to the nearest second.

BALDWIN FOR SENATE

/ /

′	Flight									Total	_
e	Descrip	tion			Buy Line Dates		M ·	TWTFSS	Dur	Spots	Rate
\	Neek Of			MTWTFS	<u>S</u>	Spots Per Week		Rate			
1	10/15/2012-10/2	1/2012		.TWTF		4	3,100.00				
<u> </u>	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
1	10/16/2012	Tu	06:47:31 PM		TAMTV1208		30	3,100.00			
1	10/17/2012	We	06:52:40 PM		TAMTV1208		30	3,100.00			
1	10/18/2012	Th	06:52:48 PM		TAMTV1208		30	3,100.00			
1	10/19/2012	Fr	06:57:31 PM		TAMTV1208		30	3,100.00		The same of the sa	
5	WHEEL	OF FOR	RTUNE		10/22/2012-10/2	22/2012	М.		30	1	3,100.00
(CDR										
,	Week Of			MTWTFS	9	Spots Per Week		Rate			
_	10/22/2012-10/28	8/2012		M	<u>o</u>	<u> </u>	-	3,100.00			
	10/22/2012 10/20	0/2012		141		,		0,100.00		50	
<u> </u>	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>
1	10/22/2012	Мо	06:56:44 PM		TAMTV1220		30	3,100.00	, -		
6	LATE N	EWS M-	F/SU		10/16/2012-10/2	21/2012	J. J.	.TF	30	3	2,800.00
(CDR										
١.	Week Of			MTWTFS		_Spots Per Week	1000	Rate			
_	10/15/2012-10/2 [.]	1/2012		.T.TF		3		2,800.00			
	10/13/2012-10/2	1/2012		A		3		2,000.00			
<u> </u>	Air Date	-	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
1	10/16/2012	Tu	10:33:59 PM		TAMTV1208		30	2,800.00			
1	10/18/2012	Th	10:22:49 PM		TAMTV1208		30	2,800.00			
1	10/19/2012	Fr	10:17:55 PM		TAMTV1208		30	2,800.00			
7	LATE N	EWS M-	F/SU		10/22/2012-10/2	22/2012	М.		30	1	2,800.00
	CDR										

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

TAMMY BALDWIN FOR SENATE(341732)

PO BOX 510622

Milwaukee, WI 53203-0111

In Account SHORR JOHNSON MAGNUS(39976)

With: 1831 Chestnut St Ste 602

> Philadelphia, PA 19103-3700 ATTN:Accounts Payable

CBS TELEVISION STATIONS



10/16/2012-10/22/2012

WCCO-TV

INVOICE

Page 3 of 4

Account Exec: Office:

Nicole Roy Pol **GWTS-PH**

Contract Num: 1141-53975

Contract Dates:

Customer Order:

Linked Order:

CPE:

Product Desc: BALDWIN FOR SENATE

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1141-416108

Invoice Date: 10/28/2012 Billing Cycle: **Broadcast EOM**

10/01/2012-10/28/2012 **Billing Period:**



Buy Flig									Total	
Line Des	cription			Buy Line Dates		мти	VTFSS	Dur	Spots	Rate
Week Of			MTWTFS	<u>s</u>	Spots Per Week	=	Rate			
10/22/2012-	10/28/2012		М		1		2,800.00			
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>
10/22/2012	Мо	10:30:17 PM		TAMTV1220		30	2,800.00			
8 LAT	E NEWS SA	.Τ		10/16/2012-10/2	1/2012		S.	30	1	2,200.00
CDR								95	1	
Week Of			MINITES		Cnote Der Week		Data		W -	L.
Week Of			MTWTFS	<u> </u>	Spots Per Week	=	Rate	The second second		
10/15/2012-1	10/21/2012		S .		1		2,200.00			
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks
10/20/2012	Sa	10:10:40 PM		TAMTV1220		30	2,200.00			
9 CBS	9 CBS THIS MORNING		10/16/2012-10/22/201		2/2012	2012TF		30	2	450.00
						V				
Week Of			MTWTFS	<u>S</u>	Spots Per Week	N 1	Rate			
10/15/2012-	10/21/2012		TF		2		450.00			
Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	<u>Remarks</u>
10/18/2012	Th	08:12:56 AM	-	TAMTV1208		30	450.00			
10/19/2012	Fr	08:37:05 AM		TAMTV1208	1 1	30	450.00			
	Total Spots	<u> </u>	Gross Am	t	Commi	ission Amt	Net Amt	Debit	Credit	Reconciliation
Time Totals	18	2	33,475.00			5,021.25	28,453.75	0.00	0.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

For:

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With: 1831 Chestnut St Ste 602

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CBS TELEVISION



WCCO-TV

INVOICE

Page 4 of 4

Account Exec: Office:

Nicole Roy Pol **GWTS-PH** 1141-53975

Contract Num: **Contract Dates:**

10/16/2012-10/22/2012

Customer Order: Linked Order:

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/ /

Product Desc: BALDWIN FOR SENATE

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1141-416108

Invoice Date: 10/28/2012 Billing Cycle: **Broadcast EOM**

Billing Period: 10/01/2012-10/28/2012

11/27/2012 Net 30 days

Billing Notes		
	Cross Billion	22 475 00

Wire Transfer Instructions:

For Billing Inquiries Please Contact: CONTROLLERS OFFICE: WCCO-TV

(612) 330-2418

Gross Billing	33,475.00
Trade Value	0.00
Agency Commission	5,021.25
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	28,453.75